People *First*... Communities *First*... <u>City *First*...</u>

City First Bank of DC



2003 ANNUAL REPORT



Building Community Strength

Our Mission

To promote investment in and strengthen under-served communities in Washington, D.C. by providing credit, financial services and access to information for individuals, organizations and businesses.

City First Bank of DC is the first and only community development bank in the region. A full-service commercial bank with a national bank charter, City First is FDIC-insured and recognized by the D.C. Office of Local Business Development as a local small business in an Enterprise Zone.



Our Vision

To be the premier financier of community development projects throughout the Washington, D.C. region - as lender, advisor, intermediary or facilitator.





Message from the Chairman and the President

In 2003, City First continued to increase its role as a financier for DC's least-served communities, those east of 16th Street and east of the Anacostia River. For the second year in a row, CFBanc Corporation, City *First's* holding company, earned significant profits while simultaneously generating impressive lending volume and community development impact. In 2003, City First:

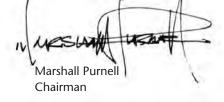
- originated \$45 million in new loans;
- financed 415 new affordable housing units;
- created or retained 306 jobs; and,

In 2003, two other activities merit special mention:

- The Bernstein Companies.
- by early 2005.

In 2003, CFBanc Corporation raised \$5.6 million in new shareholder capital. Investments came from the Cooperative Assistance Fund; Wachovia Affordable Housing Corporation; Ameriquest Capital Corporation; Ferris Baker Watts; Calvert Social Investment Fund; Capital One, F.S.B.; Treasury Bank, N.A.; J.P. Morgan Chase Community Development Corporation; and the CDFI Fund of the U.S. Treasury Department.

rebuilding our neighborhoods.





earned approximately \$610,801 at 0.84% return on average assets.

In March 2003, CFBanc Corporation received an allocation of New Markets Tax Credits for \$73 million in new equity investment into the organization. Of this total, \$7 million will be used to attract new equity investment in the Corporation and downstreamed into City First Bank and for other Bank-related activities. The remaining \$66 million will be sub-allocated to City First Capital I, LLC, a newly created real estate fund that we plan to manage jointly with

In December 2003, City First Bank of D.C. purchased the property located at 1432 U Street, NW. We plan to substantially renovate this building and move all the bank's operations there

We will continue to use all our expertise and resources to support the people and institutions

President & CEO



"To build a better community, we all have to take on responsibility. We all have to be our brothers' keeper. Only we can save ourselves from ourselves."

- Detective Floyd R. Myers

Lending strength...

Like its customers, City *First* Bank is agile, experienced and market-savvy. Because we know what works, we lend to customers with great ideas who often don't fit the conventional bank profile.

Renovators of small apartment buildings

Critical to housing in low income, moderate income, and transition neighborhoods, but too small and varied to justify most banks' interest.

Vibrant Community Organizations

Facilities financing is often essential to future financial stability of these organizations and to that of their communities, too. Credit lines are frequently critical to start-up and remain intrinsic to certain businesses. These institutions are the powerhouses that spark community development.

Small business seeking capital to grow

Always a risky venture for a bank, but so important for a vigorous community.





On the beat...and in the neighborhood

Detective Floyd Meyers is a true neighborhood champion – protector, entrepreneur, activist. As a DC police officer, Myers protects DC's communities in his full-time job. On his off hours, Detective Myers oversees and manages gut rehabs on homes and small multi-family buildings in Marshall Heights, his boyhood neighborhood. Myers is also Vice Chairman of the Marshall Heights Community Development Corporation, one of the city's premier nonprofit developers. Thus far, City*First* has financed the Myers' acquisition of three multifamily buildings totaling 36 units. Floyd and Alicia Meyers' entrepreneurship and activism preserve affordable housing and build neighborhood vitality. Detective Floyd and Mrs. Alicia Myers, and their son Isaiah 3110 E Street, SE Washington, DC



"I don't care who you are, or what your circumstances, everyone deserves the chance to live in quality housing." – **Col. McKenney**



Colonel Sherman & Mrs. Fostina McKenney 3330 & 3332 4th Street, SE Washington, DC

A retired Air Force Colonel and his wife rehab and manage affordable homes east of the river

Together, Sherman and Fostina McKenney dedicate their working lives to providing quality housing for people who might not otherwise have access to it. Colonel McKenney is a former Air Force officer who came to Washington at the end of a distinguished career. Col. and Mrs. McKenney enjoyed the city so much that the couple decided to remain in Congress Heights and make a difference by providing much-needed affordable housing. Colonel McKenney brought a love of building and rehabilitation from his childhood in Alabama, where his entire family once built its own "new" house using materials recovered from his mother's girlhood home.

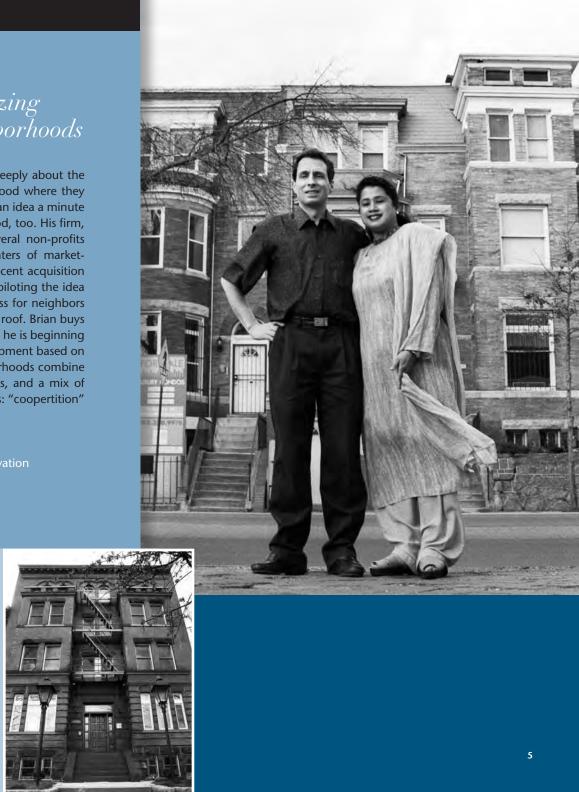
Since 1978, Colonel and Mrs. McKenney have rehabbed 170 affordable rental units. City *First* has financed four projects with them, totaling affordable 60 units. Colonel McKenney is in charge of acquisition and renovation, while Mrs. McKenney handles leasing and management.

An ethic of revitalizing transition neighborhoods

Brian and Louise Brown care deeply about the vibrant and diverse neighborhood where they work and live. Brian generates an idea a minute - and his follow-through is good, too. His firm, Nextgen, cooperates with several non-profits that subsidize prospective renters of marketrate units. On one of Brian's recent acquisition and renovation projects, he is piloting the idea of providing free internet access for neighbors from the dish on his property's roof. Brian buys only abandoned buildings, and he is beginning a foray into commercial development based on his belief that healthy neighborhoods combine diverse incomes, housing types, and a mix of commercial and residential uses: "coopertition" he calls it.

Brian and Louise Brown

Nextgen Construction & Renovation 221 Florida Avenue, NW 115 New York Avenue, NW Washington, DC





"We are creating a school where students are free to excel." – Floyd Gilmore

Strengthening the fabric of our neighborhoods...

Churches, shelters, schools, day care centers, and specialized housing and counseling agencies - they strengthen and nourish our communities every day. These groups need high-quality offices, classrooms and sacred spaces, but because they don't buy and renovate properties every day, they often require additional real estate expertise. That's where City *First* know-how comes in.

Our team knows the ins and outs of real estate renovation, and we take the time to understand complex organizational finances. When it's time to make this kind of major purchase, many local groups rely on City *First* not only for financial services, but for strategic advice, too.



WMST is housed in "The Blue Castle," a Washington landmark.

Dr. Ndeye Fama Diagne Teacher

> Washington Math Science Technology Public Charter HS

Mr. Floyd Gilmore Principal 770 M Street, SW Washington, DC



A credit lifeline to a school that nurtures budding technological and scientific talent

Chartered in 1998, Washington Math Science Technology Public Charter High School offers rigorous college preparatory courses to students who want to pursue careers in the fields of math, science and technology. Fully staffed and ready to roll, the school quickly ran into a potentially serious problem – school disbursements were lagging behind schedule. It needed a line of credit. City *First* responded very quickly.

Today, the school has expanded to 324 students in grades 9-12. This school is thriving and offering a top-quality education to many students who could not find equivalent public school or affordable private school opportunities.



"My philosophy is that it makes good business sense to bring good service and quality products to underserved markets." – Ali Kazenzadeh

Banking on neighborhood entrepreneurs...

City *First* sees the market through the eyes of our customers. In Washington's neighborhoods, what do consumers want that they can't find? Who has the right combination of inspired idea and street smarts?

Small business banking is both art and science. City *First* helps entrepreneurs understand what it takes to succeed financially. Our relationship doesn't end with a loan - it begins with one. We play the role of advisor, critic and cheerleader, so that every customer can reach his or her true potential.





Station owned by AKJK, Inc. 4200 Nannie Helen Burroughs Blvd., NE Washington, DC



Neighborhood fuel in a clean, well-lighted place

Ali Kazenzadeh and his brother Kazem exemplify the energy and entrepreneurship brought to the U.S. by so many new immigrants. Arriving from their native Iran in the early 70's, they immediately began trying to identify local market gaps with a view to starting a business. The Kazenzadeh brothers noticed few quality gas stations in northeast and southeast Washington, and so they began to expand into these neighborhoods. Between them, the Kazenzadehs now own nine stations across the Washington metropolitan area. Their signature is the large, well-kept, well-lighted, full-service station. City *First* has financed three stations with the Kazenzadehs – all in underserved neighborhoods.

City*First* Bank

Deposits + City First = Loans

City First Depositors see a double Bottom Line...

It's a simple formula: deposits fuel loans. City First uses FDIC-insured deposits to lend where it's needed most. At City First, our depositors earn competitive market rates. But just as importantly, we offer the added satisfaction of knowing that while your deposits are earning interest, they're also working hard to improve the community.

- **\$50,000** can fund an equipment loan for a small business in Columbia Heights;
- \$100,000 can fund housing renovation in Anacostia;
- \$250,000 can fund the acquisition and renovation of a new community church in Brentwood Park; and
- \$500,000 can fund a line of credit for a nonprofit organization revitalizing housing along North Capitol Street.

CITY FIRST PLATINUM DEPOSITORS

(Organizations that have deposited \$500,000 or more)

Annie E. Casey Foundation Arts and Technology Academy Public Charter School Capital City Public Charter School Calvary Bilingual Multi-Cultural Learning Center Charter School Development Corporation Community Partnership for the Prevention of Homelessness Cornerstone, Inc. D.C. Chamber of Commerce D.C. Department of Housing and Community Development D.C. Sports & Entertainment Commission The Enterprise Foundation Freddie Mac Horning Brothers House of Ruth

Howard University Industrial Bank Meridian Public Charter School Metropolitan Washington Airport Authority National Congress for Community Economic Development National Cooperative Bank New School for Enterprise & Development Public Charter School Paul Junior High Public Charter School Petromore, Inc. Teaching for Change Thurgood Marshall Academy Washington Area Community Investment Fund William C. Smith Co.

City First-CDARS for our largest depositors

PUT YOUR MONEY ON A MISSION

City First Bank is the first bank in the region to offer FDIC insurance on deposits up to \$5 million,

PLUS

The satisfaction of knowing your money is at work in our city's communities.

CDARS provides full security, superior financial returns, and convenience to our depositors, while allowing City First to use the funds to lend in the neighborhoods that need it most.

CDARS is a perfect alternative to US Treasuries in the secured part of any investment portfolio.

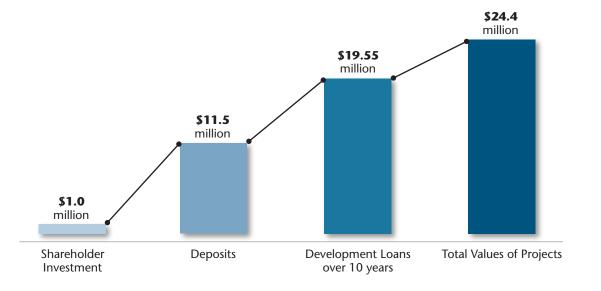
Kenny Emsen, Vice President and CFO The Community Foundation for the National Capital Region

"CDARS is a new option for us to conveniently invest at a good return, while keeping our deposit on mission-working for DC's neighborhoods."

Shareholder Leverage/Corporate Shareholders

Leveraging Shareholder Investment 24 Times

Each \$1 of shareholder investment allows City First to raise \$11.50 of deposits. Typically, City First lends 80% of its deposits and will circulate those loans twice during 10 years. When customers' down payment is included, the total value of the projects is 24 times the original shareholder investment.



CORPORATE SHAREHOLDERS

Ameriquest Capital Corporation Bank of America Corporation Calvert Social Investment Fund Balance Portfolio Capital One, Federal Savings Bank CFBanc Holdings, Inc. Citicorp North America, Inc. Community Development Financial Institutions Fund (CDFI Fund) Community Foundation for the National Capital Region Cooperative Assistance Fund, Inc.

Fannie Mae Ferris Baker Watts, Inc. Georgetown University J.P. Morgan Chase Community Development Corporation M&T Bank The National Community Investment Fund (NCIF) SunTrust Bank Treasury Bank, N.A. Wachovia Affordable Housing Community Development Corporation

Shareholders = partners in community development

City First's institutional relationships are an asset that opens up new benefits for our customers. We thank all of them for being partners as much as investors.

In 2003, some of the highlights were:

- **Wachovia** led the way during City *First's* recent capital-raise as the first bank to increase their City *First* with the new Washington Convention Center, resulting in 4 new City First ATMS
- of Directors.
- nonprofit facilities loan.
- small business lending.
- First's commercial real estate fund capitalized with the New Markets Tax Credit.
- City First's mission.

"It's definitely win-win. City First's participation in the procurement enhances the value of our offer, and City First can benefit from Wachovia's place in the market to share some of the benefits of the government contracts."

Linda Abravanel, Sr. Government Relations Manager Wachovia

shareholder investment. Wachovia then subcontracted with City First to win the financial services contract

Countrywide/Treasury Bank invested in City *First* and their former Chairman, Ed Furash, joined our Board

Capital One became a substantial shareholder and then purchased a large loan participation on a City *First* led

Cooperative Assistance Fund became a shareholder and increased its cash-collateral support for City *First's*

SunTrust Bank committed to increase its shareholding and became the first shareholder to commit to City

Ameriquest Capital Corporation increased its shareholding, demonstrating its support and commitment to

The Difference is Our People

When it comes to borrowing from banks, "Everyone's money is green." So how does a bank like City *First* distinguish itself from much larger financial institutions?

To thrive in competitive banking environment, City *First's* secret is simple: our team of highly effective, experienced staff. In fact, we pride ourselves on having a dedicated, skillful and market savvy staff, who are always accessible to our customers. City *First* will always be based in the community, where you'll have a personal relationship with our staff – never to be swallowed up in a bank merger. And needless to say, our money is green, too.

Senior Management

Clifton G. Kellogg, President & CEO Milton G. Franklin, Chief Lending Officer Sam Srinagesh, Chief Financial Officer Heather Brown, Vice President, Operations Ann Wallace Scoffier, Vice President, Resource Development

Loan Department

Douglas F. Dillon, Vice President (picture not shown) Godwin E. Agba, Vice President Jeffery Sauls, Commercial Lender Brenda M. Walls-Booth, Assistant Vice President Ovie Idise, Credit Analyst Byron Kittler, Credit Analyst (picture not shown) Rhonda Dixon, Loan Administrator Arnetta Parrish-Shaw, Executive Assistant/Credit Files Manager



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Finance & Operations Department Swapan K. Chaudhuri, Controller Jeannette Greenhill Mensah, Assistant Vice President, Operations

Veronica Fortune, Executive Assistant Vice President, Operation Edra Dove, Operations Specialist Jaquelyn Martin, Operations Specialist (picture not shown) Russell Brown, Loan Specialist



Retail Branch

Tanoa Akou, Assistant Branch Manager Jose Ygoa, Assistant Branch Manager Khadija Adams, Head Teller Adrienne Robinson, Customer Associate Vance Warren, Customer Associate (picture not shown)

Washington, DC — A Region Divided

City *First's* sole mission is to work full-time where other banks do not. We're making a difference — and generating revenue — in the under-served neighborhoods of our city. People live and work here, and City *First* works right along side them.

CITY FIRST BANK

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City *First* Loan Distribution

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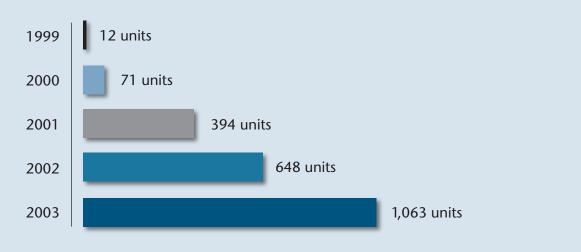
Family Income

- \Box Low = <50% Median
- Moderate = 50%-79% Median
- Middle = 80%-119% Median
- Upper = >120% Median
- Not Classified
- City First Loan Customer

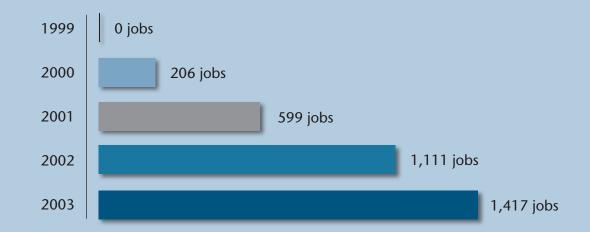
Keeping Score

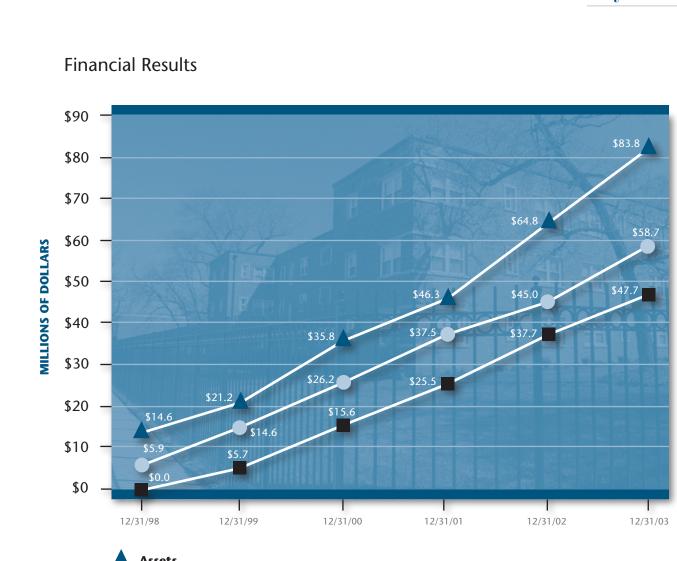
Development Results

Affordable Housing Units Financed (cumulative)



Jobs Created or Retained (cumulative)







City*First* Bank

BOARD AND STAFF

THE BOARD OF DIRECTORS

Marshall E. Purnell, Chairman of the Board, Principal, Devrouax & Purnell
Edward E. Furash, Consultant, Treasury Bank, N.A.
John M. Hamilton, Chairman, Community First, Inc.
Joseph F. Horning, Jr., President, Horning Brothers
Clifton G. Kellogg, President & CEO, City First Bank of D.C.
Nicholas P. Lambrow, President, Chesapeake Region at M&T Bank
Nicole F. Mandeville, Sr. Vice President/Finance and Treasurer, The Freedom Forum
David J. McGrady, Consultant
Cantwell F. Muckenfuss, III, Partner, Gibson, Dunn & Crutcher, LLP
Robert Peck, President, Greater Washington Board of Trade
Desa Sealy Ruffin, Principal, Gotham Development
Carmen Ramos-Watson, President & CEO, Quality Management Resources, Inc.
Lloyd D. Smith, Chairman Emeritus
W. Christopher Smith, Chairman & CEO, William C. Smith & Co.

ADVISORY BOARD

William L. Robertson, Consultant

CORPORATE STAFF

Clifton G. Kellogg, President & CEO Milton Franklin, Chief Lending Officer Sam Srinagesh, Chief Financial Officer Heather Brown, Vice President, Operations Ann W. Scoffier, Vice President for Resource Development Douglas F. Dillon, Vice President Godwin E. Agba, Vice President Swapan K. Chaudhuri, Controller

Andrew Tomback, Partner, Milbank Tweed Hadley



City First Bank of DC 2400 14th Street, NW Washington, DC 20009

Executive Offices: 202.332.5002 Retail Branch: 202.939.7600 Fax: 202.332.8240 Website: www.cityfirstbank.com

We are moving to 1432 U Street, NW in early 2005